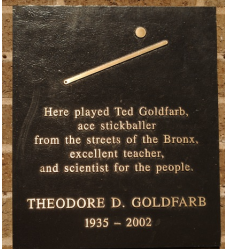







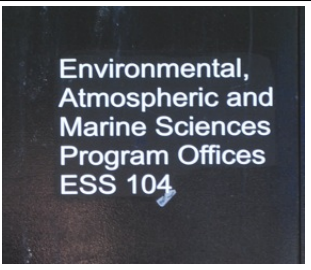

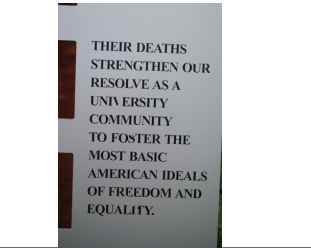



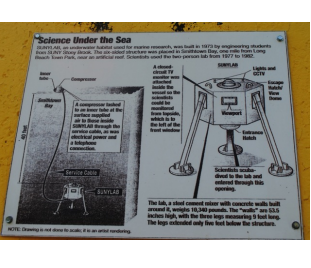



Walking Around Corpus Study - Labels used for the 18 target destinations

Target Loc #	<u>Close-up picture of destination</u>	<u>Contextually-informative picture (destination within its setting)</u>	<u>Written labels</u>	<u>Alternative labels</u>
	<i>The pictures in this column were provided to all Givers.</i>	<i>The additional pictures in this column were provided only for odd-numbered pictures in List#1 (WAC tour#1), and only for even-numbered pictures in List#2 (WAC tour#2).</i>	<i>Labels provided to Givers on Google maps and in the binder; in both cases as a title for the pictures (along with location #).</i>	<i>Labels provided to Follower by Experiment (after navigational part of study), when Follower was "interviewed" about pictures taken during navigational part of study.</i>
1			Cedar plaque	Lebanon plaque
2			University Association plaque	Bench plaque
3			Staller sign	Staller sign

4			Goldfarb plaque	Stickball plaque
5			Patriotic faces	Profiles plaque
6			Warning sticker	Watertower sticker
7			Parking sign	Parking sign

8			Mushroom house	Brown brick structure
9			Outside chalkboard	Physics chalkboard
10			Red fire-hydrant	Red fire-hydrant
11			Three graffiti symbols (B1-B4, B6-B7, B9)	Wall art triplets (B1-B4, B6-B7, B9)

11_New			Office sign (B5, B8, B12-B54)	Door sign (B5, B8, B12-B54)
12			9-11-Mini-memorial	9-11 SAC memorial
13			Ship sculpture	Engineering sculpture
14			Spaceship label	SUNYLab label

15			Cylindrical cement structure	T-shaped cement block
16			Sorority rock with girl	Sorority rock with the moon
17			Red & white sorority rocks	Sorority rocks
18			Twin-tower memorial	9-11 tree memorial

In Blue: those alternative labels that differed from