CURRICULUM VITAE
Mark W. Baldwin

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Date of Birth: October 23, 1957

Citizenship: Canadian

Education:

Doctor of Philosophy, University of Waterloo, 1984.

Master of Arts, University of Waterloo, 1982.

Bachelor of Arts (Honours), University of Toronto, 1979.

Academic History:

Associate Professor, McGill University

September, 1998-present.

Associate Professor, University of Winnipeg,

September, 1993-August 1998.

Assistant Professor, University of Winnipeg,

August, 1990-August, 1993.

Post-Doctoral Fellow, Clarke Institute of Psychiatry, University of

Toronto, 1985-1986.

Post-Doctoral Fellow, Research Center for Group Dynamics,

University of Michigan, 1984-1985.

Non-Academic:

From 1987-1990 I was involved in the writing and on-air hosting of *Camp Cariboo*, an award-winning children's television series that focused on promoting participation, positive values and a balanced sense of self-esteem.

Teaching:

I have taught the following undergraduate courses: Social Psychology; Research Methods; Topics in Social Psychology; Research Seminar in Social Psychology; Honours Thesis Course; Advanced Readings and Research; Advanced Social Psychology; Research Project and Seminar; Social Cognition and the Self.

Administrative Contributions:

Graduate Program Director, 2001-2002.

Chair of Taskforce on Human Subjects Policy, 2001-2002.

Also I have served on the following committees: Executive, Departmental Personnel, Departmental Review, Research & Development, Nominations and Elections, Faculty-Student Liaison, Finance, Colloquium, Honours, Senate, Senate Graduate Studies, Senate Academic Planning, Senate Continuing Education, Collections, Research Award, Ethics, Subjects, Graduate Programme, Scholarship Review, Ethics REB, Student Standing, Graduate Faculty Council, Internal SSHRC Review.

Professional Affiliations:

Canadian Psychological Association

American Psychological Association

American Psychological Society

Society for Personality and Social Psychology

International Society for the Study of Personal Relationships

International Society for Self and Social Identity

Professional Activities:

1999: Co-chair of Relationships Preconference; Society of Experimental Social Psychology

1996-98 Chair of Computer/Website Committee, International Society for the Study of Personal Relationships

1997: Co-chair of American Psychological Association Division 8 program

1996-97: Chair of Social and Personality Psychology Section, Canadian Psychological Association

1996: Program committee member, International Conference on Personal Relationships

1996-present: Listserv maintainer, Social and Personality Psychology Section, Canadian Psychological Association; International Society for the Study of Personal Relationships

Editorial Activities:

Associate Editor: Personality and Social Psychology Bulletin (2001-2002)

Consulting Editor: Journal of Personality and Social Psychology; Personal Relationships; Canadian Journal of Behavioural Science

Ad Hoc Editorial Consultant: Journal of Personality and Social Psychology, Personality and Social Psychology Bulletin, Journal of Social and Personal Relationships, Social Cognition, Personal Relationships, European Journal of Social Psychology, Self and Identity, Fetzer Institute, Le Fonds pour la Formation de Chercheurs et L'Aide à la Recherche, American Psychological Association, Division 8; Social Sciences and Humanities Research Council of Canada; National Science Foundation

Major Research Interests:

The cognitive representation of interpersonal relationships; The influence of internally-represented significant relationships on attachment behavior, self-conception, and social anxiety.

Fellowships:

Social Sciences and Humanities Research Council of Canada Post-

Doctoral Fellowship, 1984-1986; Social Sciences and Humanities

Research Council of Canada Doctoral Fellowships, 1981-1984;

University of Waterloo Graduate Scholarship, 1980.

Research Grants:

Self-esteem and relational schemas: Principles of change. Social Sciences and Humanities Research Council of Canada. April, 2002-March, 2005; Total: $120,000.

Identity and Social Dysfunction. Fonds pour la Formation de Chercheurs et l'Aide à la Recherche April 2001- March 2004; Total: $165,000 (with Donald Taylor, PI, and John Lydon).

Relational schemas: Basic principles and processes of change. Social Sciences and Humanities Research Council of Canada. April, 1999-March, 2002; Total: $71,000.

Research Development Fund, McGill University. June 1, 1998 to May 31, 1999. $20,000

Relational schemas:The cognitive representation of interpersonal information Social Sciences and Humanities Research Council of Canada. April, 1996-March 1999; $60,000.

Relational schemas and the processing of social information. Social Sciences and Humanities Research Council of Canada. April, 1993-March, 1996; $81,000

Relational schemas. University of Winnipeg Major Research Grant, 1993-94, $4,842. Accessible relationship schemas and the sense of self. Social Sciences and Humanities Research Council of Canada. April, 1991 - March, 1993; $30,000.

Relationship schemas and the sense of self. University of Winnipeg Major Research Grant, 1991-92; $4,851.

Publications

Journal Articles and Book Chapters:

Baldwin, M. W., & Baccus, J. R. (in press). An expectancy-value approach to self-esteem. In S. Spencer and S. Fein (Eds.) Motivated social perception: The Ninth Ontario Symposium.

Baldwin, M. W., & Main, K. J. (2001). The cued activation of relational schemas in social anxiety. Personality and Social Psychology Bulletin

Baldwin, M.W. & Fergusson, P. (2001). Relational schemas: The activation of interpersonal knowledge structures in social anxiety. In R. Crozier & L. Alden (Eds.), International handbook of social anxiety (pp. 235-257). Sussex, England: John Wiley & Sons, Inc.

Baldwin, M.W. (2001). Does Bob Zajonc ever scowl at you from the back of your mind? In J. Bargh & D. Apsley (Eds.), Unraveling the complexities of social life: A festschrift in honor of Robert B. Zajonc (pp. 55-67). American Psychological Association.

Baldwin, M. W., & Keelan, J. P. R. (1999). Interpersonal expectations as a function of self-esteem and sex. Journal of Social and Personal Relationships, 16, 822-833.

Baldwin, M. W., & Meunier, J. (1999). The cued activation of attachment relational schemas. Social Cognition, 17, 209-227.

Baldwin, M. W. (1999). Activation and accessibility paradigms in relational schemas research. In D. Cervone & Y. Shoda (Eds.) Coherence in personality, (pp. 127-154). New York: Guilford.

Hoyle, R., Kernis, M., Leary, M., & Baldwin, M. W. (1999). Selfhood: Identity, esteem, control. Westview.

Fehr, B., Baldwin, M. W., Collins, L., Patterson, S., & Benditt, R. (1999). Anger in close relationships: An interpersonal script analysis. Personality and Social Psychology Bulletin, 25, 299-312.

Baldwin, M. W. (1997). Relational schemas as a source of if-then self-inference procedures. Review of General Psychology, 1, 326-335.

Pierce, T., Baldwin, M. W., & Lydon, J. E. (1997). A relational schema approach to social support. In G. Pierce, B. Lakey, I. Sarason, & B. Sarason (Eds.) Sourcebook of social support and personality. (pp. 19-47). New York: Plenum.

Baldwin, M. W., & Sinclair, L. (1996). Self-esteem and "if...then" contingencies of interpersonal acceptance. Journal of Personality and Social Psychology, 71, 1130-1141.

Baldwin, M. W., Keelan, J. P. R., Fehr, B., Enns, V., & Koh-Rangarajoo, E. (1996). Social cognitive conceptualization of attachment working models: Availability and accessibility effects. Journal of Personality and Social Psychology, 71, 94-104.

Fehr, B. & Baldwin, M. W. (1996). Prototype and script analyses of laypeople's knowledge of anger. In J. Fitness & G. Fletcher (Eds.), Knowledge structures and interaction in close relations: A social psychological approach (pp. 219-245). Hillsdale, NJ: Lawrence Erlbaum.

Baldwin, M. W. & Wesley, R. (1996). Effects of existential anxiety and self-esteem on the perception of others. Basic and Applied Social Psychology, 18, 75-95.

Baldwin, M. W. (1995). Relational schemas and cognition in close relationships. Journal of Social and Personal Relationships, 12, 547-552. [invited contribution to special section on the study of relationships; I. G. Sarason, G. R. Pierce, & B. R. Sarason, Eds.]

Baldwin, M. W., & Fehr, B. (1995). On the instability of attachment style ratings. Personal Relationships, 2, 247-261.

Baldwin, M. W. (1994). Primed relational schemas as a source of self-evaluative reactions.

Journal of Social and Clinical Psychology, 13, 380-403.

Baldwin, M. W., Fehr, B., Keedian, E., Seidel, M., & Thomson, D. W. (1993). An exploration of the relational schemas underlying attachment styles: Self-report and lexical decision approaches. Personality and Social Psychology Bulletin, 19, 746-754.

Baldwin, M. W. (1992). Relational schemas and the processing of social information. Psychological Bulletin, 112, 461-484.

Baldwin, M. W., Carrell, S. E., & Lopez, D. F. (1990). Priming relationship-schemas: My advisor and the Pope are watching me from the back of my mind. Journal of Experimental Social Psychology, 26, 435-454.

Baldwin, M. W., & Holmes, J. G. (1987). Salient private audiences and awareness of the self. Journal of Personality and Social Psychology, 52, 1087-1098.

Kruglanski, A. W., Baldwin, M. W., & Towson, S. M. J. (1983). Die laien-epistemlogie von Kruglanski. In D. Frey & M. Irle (Eds), Sozialpsychologische Theorienperspektiven (vol. 2). Bern: Verlag Huber.

Kruglanski, A. W., Baldwin, M. W., & Towson, S. M. J. (1983). The lay-epistemic process in attribution making. In M. Hewstone (Ed.), Attribution theory: Social and functional extensions. Oxford: Blackwell.

Chaiken, S., & Baldwin, M. W. (1981). Affective-cognitive consistency and the effect of salient behavioral information on the self-perception of attitudes. Journal of Personality and Social Psychology, 41, 1-12.

Unpublished:

Baldwin, M. W. & Kay, A. (submitted). Adult attachment and the inhibition of rejection expectations.

Baldwin, M. W., Granzberg, A., Pippus, L., & Pritchard, E. T. (submitted). Cued activation of relational schemas: self-evaluation and gender effects.

Baldwin, M. W., Baccus, J. R., & Fitzsimons, G. M. (in preparation). Self-esteem and the dual processing of interpersonal contingencies.

Invited Talks:

Columbia University, departmental colloquium, 2001

Auburn University, research seminar, 2001

University of Georgia, departmental colloquium, 2001

Research Center for Group Dynamics colloquium, University of Michigan, 1999

Queen's University, departmental colloquium, 1999

University of Ottawa, departmental colloquium, 1999.

University of Quebec at Montreal, departmental colloquium, 1998.

University of London: Cognition, Emotion and Trauma Group brown bag, 1997.

University of Wales social area research meeting, 1997.

University of Toronto Social area research meeting, 1997.

McGill University seminar and research meeting, 1996.

University of Waterloo social area brown bag, 1994.

University of Manitoba departmental colloquium, 1991.

University of Waterloo social area brown bag, 1988.

University of Calgary social area brown bag, 1988.

Research Center for Group Dynamics colloquium, University of Michigan, 1984.

Conference Presentations and Symposia:

Ratelle, C.F., Baldwin, M.W., Mageau, G.A., & Vallerand, R.J. (2002). Cued-activation of intrinsic vs. extrinsic motivation. Society for Personality and Social Psychology, Savannah GA, February

Baldwin, M. W., Baccus, J. R. & Packer, D. (2002). Can implicit self-esteem be modified via classical conditioning? Society for Personality and Social Psychology, Savannah GA, February.

Baccus, J. R., Purdy, K., Baldwin, M. W., & Fehr, B. (2002) "If I depend on him, then he will leave me": If...then contingencies and attachment working models. Society for Personality and Social Psychology, Savannah GA, February.

Baccus, J. R., Baldwin, M. W., & Menzies-Toman, D. (2001). Interpersonal expectations of rejection: Reactions to failure in individuals with low self-esteem. Canadian Psychological Association, St Foy, June.

Baldwin, M. W. & Kay, A C. (2001). Adult attachment and the inhibition of rejection expectations. American Psychological Society. Toronto, Ontario. June.

Baccus, J.R., & Baldwin, M.W. (2001) Being respected or being liked: Primed relational motives and self-esteem. American Psychological Society. Toronto, Ontario. June.

Baker, L. M., Baldwin, M. W., Lydon, J. E., Trope, Y., & Hoard, S. (2001). Hypothesis testing in close relationships: Is my partner cheating on me? Poster session presented at the annual meeting of the American Psychological Society, Toronto, Ontario, June.

Charbonneau, M., Baldwin, M. W., & Baker, A. (2001). Cue-Competition Weakens "If...Then" Contingencies of Failure-Rejection American Psychological Society. Toronto, Ontario. June. [Winner of the APS Student Caucus Student Research Competition]

Baccus, J. R., Baldwin, M. W., & Fitzsimons, G. M. (2001). Self-esteem and the automatic and

controlled processing of if-then contingencies. Society for Personality and Social Psychology, San Antonio, February.

Baldwin, M. W. (2001). Self-esteem, interpersonal knowledge structures, and possibilities for change via basic learning principles. Society for Personality and Social Psychology, San Antonio, February.

Baccus, J. R., Baldwin, M. W., & Fitzsimons, G. M. (2000). Self-esteem and gender differences in automatic and controlled processing. Canadian Psychological Association, Ottawa, June.

Baldwin, M. W. (2000). The research process: From ideas to publications. Canadian Psychological Association, Ottawa, June.

Baldwin, M. W. (2000). An if...then, expectancy-value approach to self-esteem. Motivated social perception: The Ninth Ontario Symposium, Waterloo, May.

Baldwin, M. W. (2000). Relational schemas: The representation, activation, and application of interpersonal knowledge. Relational Models in the Disciplines, SUNY Buffalo School of Management, Buffalo, May.

Baldwin, M.W. (2000). Social cognition and the social self: Preconference on self and identity. Society for Personality and Social Psychology. Nashville, TN, February.

Baldwin, M.W. & Fitzsimons, G. (2000). Self-esteem, gender, and if-then contingencies of acceptance and rejection. Society for Personality and Social Psychology, Nashville, TN, February

Baldwin, M. W. (1999). Insecurity and contingencies of social evaluation. New England Social Psychology Association, Dartmouth University, Hanover, NH, October.

Baldwin, M. W. (1998).   Social cognitive processes in self-esteem and social anxiety . Society for Experimental Social Psychology, Lexington, KY, October.

Baldwin, M.W. (1998). If-then contingencies of interpersonal evaluation. International Conference on Personal Relationships. Saratoga Springs, NY, June.

Baldwin, M.W. (1998). Relational schemas and the interpersonal nature of self-experience. Toward a Science of Consciousness Conference, Tucson, AZ, May.

Baldwin, M.W. (1998).   Does Bob Zajonc ever scowl at you from the back of your mind? Presentation at the Festscrift in honor of Robert Zajonc, Ann Arbor, May.

Baldwin, M. W. (1997). Relational schemas: The representation and activation of interpersonal knowledge. Invited presentation to the Relationships Preconference, Society of Experimental Social Psychology, Toronto, October.

Baldwin, M. W. (1997). Understanding and modifying the activation of relational schemas. Presentation to the British Psychological Society International Conference on Shyness and Self-Consciousness, Cardiff, Wales, July.

Baldwin, M. W. (1996). Cued Activation of Relational Schemas: When a doorbell reminds you of your mother. Informal presentation to the Society of Experimental Social Psychology, Sturbridge, MA, October.

Baldwin, M. W. (1996). Conditioned activation of relational schemas. Presentation to the International Congress of Psychology, Montreal, August.

Baldwin, M. W. (1996). <u>Social-cognitive approaches to studying relational schemas.</u> Presentation to the American Psychological Association, Toronto, August.

Baldwin, M. W. (1996). <u>Discussant</u> for symposium on social support and relational cognition, International Conference on Personal Relationships, Banff, August.

Baldwin, M. W. (1995). <u>Conditioning acceptance/criticism relational schemas to a neutral tone</u>. Presentation at the joint meeting of the Society of Experimental Social Psychology and the European Association of Experimental Social Psychology, Washington, D. C.

Baldwin, M. W. (1995). <u>Priming relational schemas: The sense of acceptance moderates negative affect in stressful situations.</u> Presentation at the annual meeting of the American Psychological Association, New York.

Keelan, J. P. R., Baldwin, M. W. & Fehr, B. (1995, June). <u>Attachment styles and the availability of attachment-relevant knowledge.</u> International Network on Personal Relationships Conference, Williamsburg, Virginia.

Fehr, B., & Baldwin, M. W. (1994). <u>Anger in close relationships: An integration of prototype and script approaches</u>. International Conference on Personal Relationships, Groningen, The Netherlands.

Baldwin, M. W. (1993). <u>Perfectionistic interpersonal contexts and self-awareness: Sensitivity to ego-threats</u>. Presentation at the annual meeting of the American Psychological Association, Toronto.

Baldwin, M. W. (1993). <u>Relational schemas and self-evaluation</u>. Presentation at the Nags Head International Conference on Self and Social Identity, Highland Beach, Fla.

Fehr, B., & Baldwin, M. W. (1992). <u>Gender differences in anger scripts</u>. Presentation at the Sixth International Conference on Personal Relationship, Orono, Maine.

Baldwin, M. W. (1992). <u>Someone in the back of my mind doesn't like me</u>. Presentation at the annual meeting of the Canadian Psychological Association, Quebec.

Baldwin, M. W., Fehr, B. & Simpson, W. A. (1991). <u>An automatic priming primer for social cognition researchers</u>. Presentation at the annual meeting of the Canadian Psychological Association, Calgary.

Baldwin, M. W. (1990). <u>Bob Zajonc and the Pope are looking at me from the back of my mind</u>. Symposium presentation to the Society of Experimental Social Psychology, Buffalo.

Baldwin, M. W., Lopez, D. F., & Carrell, S. E. (1990). <u>Private audiences: Priming relationship schemas</u>. Presentation at the American Psychological Association annual meeting, Boston.

Baldwin, M. W. (1989). <u>Private audiences: Priming relationship schemas</u>. Presentation at the Nags Head International Conference on Self and Culture, Nags Head, N.C.

Baldwin, M. W., Carrell, S. E., & Lopez, D. F. (1989). <u>On the subliminal priming of relationship schemas: The Pope is watching me from the back of my mind</u>. Presentation at the annual meeting of the Canadian Psychological Association, Halifax.

Baldwin, M. W. (1986). <u>Michigan graduate students' self-evaluations following a two msec exposure to Robert Zajonc's scowling face</u>. Presentation at the annual meeting of the Canadian Psychological Association, Toronto.

Baldwin, M. W. & Holmes, J. G. (1984). <u>Someone is watching me from the back of my mind</u>. Presentation at the annual meeting of the Canadian Psychological Association, Ottawa.

Baldwin, M. W., & Holmes, J. G. (1984). <u>The role of the private audience in attitude-relevant behavior</u>. Presentation at the annual meeting of the American Psychological Association, Toronto.

Baldwin, M. W., & Holmes, J. G. (1984). <u>Cheering sections and juries: The role of symbolic others in defining the self- image</u>. Presentation at the annual meeting of the Canadian Psychological Association, Ottawa.

Baldwin, M. W., & Holmes, J. G. (1983). <u>Self-awareness and self-schematic effects in impression formation</u>. Presentation at the annual meeting of the American Psychological Association, Anaheim.

Baldwin, M. W. & Holmes, J. G. (1983). <u>Self-awareness and the impact of self-schemas on impression formation</u>. Presentation at the annual meeting of the Canadian Psychological Association, Winnipeg.

Baldwin, M. W., & Sande, G. N. (1982). <u>Self-consciousness, self-awareness and the availability of self-schemas</u>. Presentation at the annual meeting of the Canadian Psychological Association, Montreal.

Sande, G. N., & Baldwin, M. W. (1982). <u>Assessing interpersonal similarity</u>. Presentation at the annual meeting of the Canadian Psychological Association, Montreal.

Baldwin, M. W., & Chaiken, S. (1981). <u>Affective-cognitive consistency and the self-perception of attitudes</u>. Presentation at the annual meeting of the Eastern Psychological Association, New York.

Ellard, J. H., Baldwin, M. W., & Holmes, J. G. (1980). <u>Hypothesis-testing strategies in impression formation</u>. Presentation at the annual meeting of the Canadian Psychological Association, Calgary.